

Notice of References Cited	Application/Control No. 09/849,979	Applicant(s)/Patent Under Reexamination GANESAN ET AL.	
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	B	US-6,138,106	10-2000	Walker et al.	235/381
	C	US-6,288,319	09-2001	Catona, Gary	40/124.03
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	V	"WishClick Kicks Off Marketing Campaign by Tempting Consumers With Tell-a-Friend Promotion; Register with WishClick and receive up to \$50 in SuperCertificates from GiftCertificates.com," Business Wire (November 2, 1999)
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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